



Nelson Nordic Ski Club

Corporate/Individual Sponsorship Program

2024-2025 Season

Hello Nordic Skiers and Community Champions!

Join Us in Elevating Our Nordic Ski Community! Whether you're a local business, a passionate skier, or a fan of winter fun, the Nordic Ski Club offers a unique opportunity to support and grow our vibrant community.

Thanks in part to our amazing sponsors, this past year we achieved incredible milestones: building new trails, hosting over 1,200 school children, and bringing smiles to countless faces through community events and ski programs for young and older. Your support directly fuels these achievements and creates lasting winter memories for everyone.

Why Sponsor Us?

Partnering with the Nelson Nordic Ski Club aligns your brand with community well-being, outdoor adventure, and healthy living. Gain visibility, foster positive community connections, and be part of our mission to create unforgettable winter experiences. Invest in our community—and watch your brand thrive.

- **Enhance Our Trails:** Your support helps us keep our trails well-maintained and accessible for all.
- **Expand Our Programs:** Donations fund ski clinics, workshops, and community events that bring people together.
- **Promote Winter Wellness:** Contributions help us promote an active lifestyle and enjoyment of the winter season.
- **Support Local:** Your donation stays within our community, benefiting local programs and initiatives.

Sponsorship Opportunities

Clearwater Black Diamond Sponsor: ≥ \$1,000

- ❖ **Premium Visibility:** Your brand will be prominently featured across our digital and physical platforms, ensuring maximum exposure.
- ❖ **Prime Lodge Placement:** Secure premium advertising **space for a 12"x 8"** ad in our Apex lodge for putting your brand front and center for all visitors, (ads subject to approval by NNSC).
- ❖ **Event Visibility:** Secure a spot for your brand logo on our event/kiosk sandwich board, making a lasting impression on attendees at our club gatherings, (deadline for sandwich board submissions ends on November 15, 2024).
- ❖ **Targeted Facebook Ad:** Reach your ideal audience with a dedicated Facebook ad, submitted by you to engage our active and growing community of winter sports enthusiasts, (ads subject to approval by NNSC).
- ❖ **Feature in our Newsletters:** Reach our growing audience with a dedicated ad, submitted by you to feature in one of our club's newsletters, delivered directly to the inboxes of our most active members, (ads subject to approval by NNSC).
- ❖ **Website Presence:** Enjoy continuous visibility with your logo prominently featured on the club's website, linking directly to your business.
- ❖ **Exclusive Company Event Participation:** Be our VIP guest at special club events, providing a unique opportunity to network and engage with the community.
- ❖ **Invitations to any of our Ski Clinics:** Access exclusive invitations to our expert-led ski clinics, perfect for team-building or personal development, (clinic/workshop invitations are based on first come first serve basis, pre registration is required).
- ❖ **Complimentary Snowshoe Rentals:** Treat your company team to a day of adventure with a pre-booked, group complimentary snowshoe rentals.
- ❖ **Early Bird Membership:** Enjoy special early bird pricing on all memberships, giving you and your team optimal access to winter fun.

Euphrates Blue Square Sponsor: \$500

- **Prime Lodge Placement:** Secure premium advertising space for a 12"x 8" ad in our lodge for putting your brand front and center for all visitors, (ads subject to approval by NNSC).
- **Event Visibility:** Secure a spot for your brand logo on our event/kiosk sandwich board, making a lasting impression on attendees at our club gatherings, (deadline for sandwich board submissions ends on November 15, 2024).
- **Targeted Facebook Ad:** Reach your ideal audience with a dedicated Facebook ad, designed by you to engage our active and growing community of winter sports enthusiasts, (ads subject to approval by NNSC).
- **Feature in our Newsletters:** Reach our growing audience with your logo and sponsorship featured in one of our club's seasonal newsletter, delivered directly to the inboxes of our active members.
- **Website Presence:** Enjoy continuous visibility with your logo prominently featured on the club's website, linking directly to your business.
- **Exclusive Company Event Participation:** Be our VIP guest at special club events, providing a unique opportunity to network and engage with the community.
- **Early Bird Membership:** Enjoy special early bird pricing on memberships, giving you and your team optimal access to winter fun.

Apex Green Circle Sponsor: \$300

- **Event Visibility:** Secure a spot for your brand logo on our event/kiosk sandwich board, making a lasting impression on attendees at our club gatherings, (deadline for sandwich board submissions ends on November 15, 2024).
- **Website Presence:** Enjoy continuous visibility with your logo prominently featured on the club's website, linking directly to your business
- **Brand Recognition:** Feature Facebook post
- **Early Bird Membership:** Enjoy special early bird pricing on memberships, giving you and your team optimal access to winter fun.

Early Bird Rate Pass Options (includes CCBC/Nordiq Canada Insurance Fees) – Choose your configuration

Adult	\$193.50
Senior (65-79)	\$153.50
Junior (6-17)	\$88.50
Student	\$153.50
2 Parent family (& 2 Jrs.)	\$463.50
1 Parent family (& 2 Jrs.)	\$293.50
Day Tickets	\$17.00

Cash Donation

Cash donations help the Nelson Nordic Ski Club continue our mission of providing exceptional winter experiences and maintaining our beautiful trails. Every donation, big or small, makes a significant impact and supports our community's passion for skiing and snowshoeing.

We would like to recognize our generous supporters at our Nelson Nordic AGM. To ensure we have logos and company information printed for this event please submit your sponsorship and logos by October 25. Let's work together to support our local club and to keep our community engaged. For more information or to become a sponsor, please contact Karen Redfern at gm@nelsonnordicski.ca. We look forward to seeing you out on the trails!

***Nelson Nordic Ski Club thanks you for your generous support.
Thank you for being a vital part of our community!***

Please send cheques payable to Nelson Nordic Ski Club PO Box 486, Nelson BC V1L 5R3